

IF YOU MISSED IT ON B.B.C. OR I.T.V.- SEE IT ON JVC.



JVC VIDEO HOME SYSTEM - THE FIRST THREE-HOUR HOME TV RECORDER

In spite of anything other manufacturers may say (and they'll be saying plenty in this new video age) those in the know will tell you that JVC have consistently led the field in the development of a TV recorder specially geared for the consumer. Take tape length, for example. First last year in the production of two-hour cassettes, JVC have now gone one better - and produced the first three-hour cassettes on the market.

So the JVC Video Home System gives you longer running time at, inevitably, more economical running costs.

You can use the JVC Video Home System to record* any colour or black-and-white programme.

You can set it to tune into any channel and time it to switch on automatically (and just for a moment, consider the implications of that; you could be out having dinner or flying half-way across Europe and your JVC will be sitting quietly at home recording your telly for you).

You can watch one programme and record another simultaneously - or you can transform the whole thing into an instant TV studio to make your own programmes.

And yet the JVC Video System will connect with every standard U.H.F. TV set in the U.K. and is so brilliantly simple any bright six-year-old could operate it.

It's also the smallest, lightest, neatest home video recorder you can buy and it records and plays back with all JVC's inimitable quality.

And, for the 64 dollar question, it's the most economical to run. Under £15 for a three-hour cassette (one-tenth of the price of film!).

JVC **VHS**
ANOTHER STEP CLOSER TO REALITY

*Recording and playback of material may require consent. See Copyright Act 1956 and the Performers Protection Act 1958-1972.

JVC - VHS AVAILABLE FROM JVC (U.K.) LTD., ELDONWALL TRADING ESTATE, STAPLES CORNER, 6-8 PRIESTLEY WAY, LONDON, NW2 7AF.